

(SEMESTER – I)

Paper Code Subject

101	English
102	Business Economics
103	Business Organisation
104	Management Principles & Practices
105	Business Mathematics

(SEMESTER – II)

Paper Code Subject

201	Indian Society & Culture
202	Business Environment
203	Business Laws
204	Financial Accounting
205	Business Statistics

(SEMESTER – III)

Paper Code Subject

301	Business Communication
302	Information Technology
303	Organizational Behaviour
304	Principles of Marketing
305	Cost and Management Accounting

(SEMESTER – IV)

Paper Code Subject

401	Entrepreneurship
402	Production & Operation Management
403	Human Resource Management
404	Research Methodology
405	Insurance Management

(SEMESTER – V)

Paper Code Subject

501	Tourism & Travel Management
502	Strategic Management
M503	Advertising Management
M504	Sales Management & Creative Selling
M505	Consumer Behaviour & Market Research
F503	Working Capital Management
F504	Financial Markets & Services
F505	Security Analysis & Portfolio Management
H503	Recruitment & Selection
H504	Industrial Relation & Labour Laws
H505	Man Power Planning

(SEMESTER – VI)

Paper Code Subject

601	Hospitality Management
602	Project Report (60 marks) & Viva (40 Marks)
M603	International Marketing
M604	Rural Mktg. and Indl. Mktg.
M605	Service marketing
F603	Mgt. Control Sytem.
F604	Corporate Acct. and Reporting
F605	International Finance
H603	Performance Appraisal
H604	Grievance Mgt. and Indl. Discipline
H605	Training and Devlopement